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# MOOO NEWS

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Longmont Dairy Farm, Inc.

# MARCH

## Happy St. Patrick's Day!

### Calling all Poets!

#### 21st Annual Poetry Contest— “A Day in the Life of a Milkman”

Write your best poem about “A Day in the Life of a Milkman” and enter to win a prize for your creativity!

#### Contest Rules:

Email your poem to CustomerService@LongmontDairy.com before 5 p.m. on Thursday, March 12, 2015. Include your name, grade, school, home address and phone number. Enter as many times as you wish. Prizes will be awarded by divisions: 1st Place: \$60; 2nd Place \$40; 3rd Place \$20. Winners will see their poems published in the May Moo News with their name, school and grade. Poems published on our website will include only the poet’s first name, school and grade. Poems that do not win a prize may be posted on our website at our discretion. Poetry submissions become the property of Longmont Dairy Farm, Inc.



Dear Friends,

Have you ever thought about the work life of your milk delivery person? They work REALLY hard!!

Each night, they check in at the office to pick up their delivery sheets so they know how much milk and other product to load on the truck. Before they go to the cooler dock to load up, they all gather in the parking lot to do some stretches and get “warmed up.” The process of loading several dozen trucks goes quickly, as they all help each other.

During the night they brave all kinds of weather, like blizzards in the winter. When the weather is warm outside, they shovel 12 inches of shaved ice on top of the milk load to keep it nice and cold until it arrives at your house.

If you asked any one of them, they might tell you of some adventures they have had. Lots of their stories make me think how brave they are!!

Our milk men (and women) are a set of good guys who work hard and care a lot about your satisfaction as a customer. We are looking forward to reading your poems and hearing what you think about your milkman. Hope this little background helps spark your imagination!

Happy Spring! And take care till next time,

*Susan*

# MOOO RECIPES

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## Homemade Irish Coffee

*We have prepared a new recipe in celebration of St. Patrick's Day, Homemade Irish Coffee. This delicious non-alcoholic recipe is an alternative to traditional Irish coffee.*

- 1 ½ cup Longmont Dairy Whipping Cream
- 1 ½ cup Longmont Dairy Milk
- 4 Tbsp. brown sugar
- 2 Tbsp. unsweetened cocoa powder
- 1 ½ tsp. instant coffee granules
- 1 tsp. almond extract
- 1 tsp. vanilla extract

Makes about 10 servings.

Combine all ingredients in a blender and puree on high. Store in the refrigerator until ready to serve. Mix with your favorite coffee. Cream to coffee ratio should be about 1:3. Drink it warm or over ice. Recipe makes about 10 servings.

*Recipe by Amber Foster  
Mooo News, March 2015*



## Easter Special: Longmont Dairy Eggnog

What could go better with your Easter meal than Longmont Dairy's delicious Eggnog? Beginning March 22, Longmont Dairy Classic and Cinnamon Eggnog will be available for delivery for Easter, while supplies last.



## History Snapshot

In 1965, Jim Boyd and Reese Boatman moved to Longmont to start Longmont Dairy Farm. Long time dairymen, they decided to start an old fashioned milk delivery business at a time when supermarkets were rapidly growing. This early photo shows an expanded plant after the Boyd home was removed, the plant being behind the home. Note the 1962 Ford Fairlane Galaxy and, to the left, the old 1950s style Divco milk truck with the rounded back.

The plant has been expanded several times since this photo and more land has been purchased for future expansion. Today the property has grown from a small lot to about a half of a block in downtown Longmont.

## How the Irish Celebrate St. Patrick's Day



In the U.S., St. Patrick's Day is a popular day for wearing green and proclaiming your lucky Irish heritage. In Ireland, St. Patrick's Day is a religious holiday observed in remembrance of the patron saint who brought Christianity to the country. The holiday is celebrated on March 17 because it is believed that it marks the day of St. Patrick's death in 461 A.D.