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# NEWS

920 Coffman, Longmont, Colorado 80501

www.LongmontDairy.com

(303) 776-8466

Longmont Dairy Farm, Inc.

# FEBRUARY

## Happy Valentine's Day!

In celebration of Longmont Dairy's 50th anniversary, we will be looking back and sharing the milestones and people that have made your favorite dairy farm what it is today.

### Meet Rob Nelson

This month we spotlight Rob Nelson. Rob has been an employee of Longmont Dairy for over 20 years and is one of our longest tenured employees. Rob started working for us as a Route Driver and has been promoted through the years to Supervisor, Manager and Route Designer, a position he has held for many years. He and his wife Wendy have two sons named Drew and Wyatt. Rob loves to bowl and watch baseball in his spare time.



A lot has changed with our routes since Rob has been with the dairy. The number of routes we deliver each night has tripled. In the 90s, somebody would drive around to all of our customers' houses and code the routes. Paper maps were used for rearranging routes.

Around 2009 we were able to start using Google Earth and various forms of technology to help us create and maintain routes more efficiently. Although we still use some large maps in the office, we are thankful to have the technology to make this tricky job a lot easier. We are so thankful that we've had Rob for all of these years to create and maintain our routes.

Dear Friends,

It's hard to believe that our family has entered into our 50th year of ownership of Longmont Dairy. My brother Dan and I have been working at the Dairy for more than four years and are excited to be involved as the third generation, partnering with our parents Susan and David Boyd.

When Dan and I worked at the Dairy as teenagers doing odd jobs such as helping customers at the old North Store or cleaning coolers at the plant, we never anticipated how much the business would change and grow. Since that time, we have expanded our boundaries and customers along the Front Range, increased the number of products offered to our customers, and added a lot of great new employees to our team. That being said, we have also kept a lot of the fundamentals the same. We still have our own cows up in Loveland and bottle our milk in glass bottles. And we have a lot of very loyal employees and customers who have been with us through the years. This month we are featuring long-term employee Rob Nelson.

Throughout the year, we will share stories in celebration of the 50th Anniversary. Thank you to our loyal customer base for supporting a local, family owned business. Here's to another 50 years!!

Sincerely,

# MOOO RECIPES

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Although not always on February 14, Valentine's Day is celebrated in cultures around the world and dates back many centuries. The U.S. tradition of sending Valentine's cards began with Esther Howland in 1847, a Massachusetts woman who began producing hand-made Valentine cards. This February, give your Valentine something different and bake Longmont Dairy's new Chocolate Sweetie Pie recipe to share with your special someone!

## Chocolate Sweetie Pie

*A milk pie or "milk flitche" as it is often called, is a traditional dessert of the Pennsylvania Dutch. We have put a new twist on this old recipe, by using Longmont Dairy Chocolate Milk.*

- 1 unbaked pie shell
- ¼ cup sugar
- ¼ cup brown sugar
- 2 ½ Tbsp. all-purpose flour
- ½ cup Longmont Dairy Whipping Cream
- 1 cup Longmont Dairy Chocolate Milk
- 1 pinch of salt

In a mixing bowl, combine sugars, flour and salt. Add the cream and mix well. Pour into the crust. Finish filling the crust with milk. Bake at 350 degrees for 40 minutes, or until crust is golden brown. Makes one 9 inch pie. *Optional: substitute with Longmont Dairy Strawberry Milk and top with halved strawberries.*

*Recipe by Amber Foster  
Moo News, February 2015*

## One Million Milk Caps for MOOOLA

Longmont Dairy's Gary Schlagel awarded Meiklejohn Elementary School, in Arvada, top honors. Through Milk Caps for Moooola, kids have returned over a million caps and we have donated over \$50,000 to area schools.



## February Valentine's Special

During the month of February, order Longmont Dairy Strawberry Milk for the special price of \$1.99!



## Enjoy Biscotti Granola

All natural, gluten free granola, made with organic oats, raw Colorado honey, natural almonds, butter, brown sugar, flax seed meal, cinnamon and vanilla. A treat



that's delicious by itself or with Noosa Yoghurt! Available during the month of February.

Four 2-oz. packs for \$5.50.

