

VOL. 33, NO. 6



.ongmont Dairy Farm, Inc.



Happy Father's Day!



Communication Over Sixty Years

When Longmont Dairy began in 1965, customer communication looked a lot different. Phone calls were an option-but with only one phone in most homes, getting through was not always easy. So, we relied on handwritten notes-lots of them!

Each driver had a large "route book" for that day's deliveries. If we needed to leave a message or a bill, we tucked a note into the book's page for that home, which was then placed in the customer's milk box. Customers left their notes for us there, too—a simple but effective system.

As technology evolved, so did we. When personal computers became more common, we launched our website in the late 1990sone of the first in our industry. At the time, we didn't know how it would grow, but it has

since become the heart of our ordering system. We regularly update it with new products, weather alerts, and seasonal offerings. It's also where you can find past recipes from Mooo News!

Today, our website is joined by our mobile app, which makes it easy to manage your delivery on-the-go and includes helpful reminders to update your order each week. We also stay in touch through email, texts, social media, and short videos.

Our Mooo News newsletter—now 33 years old—has come a long way from its black-and-white beginnings in 1992. Now, it's created with full-color digital printing and includes fun stories, helpful tips, and local features that we love sharing with you each month.

One thing that has never changed is our personal service. Whether you contact us online or speak with one of our friendly staff right here in Longmont, we are always happy to help!

Dear Friends.

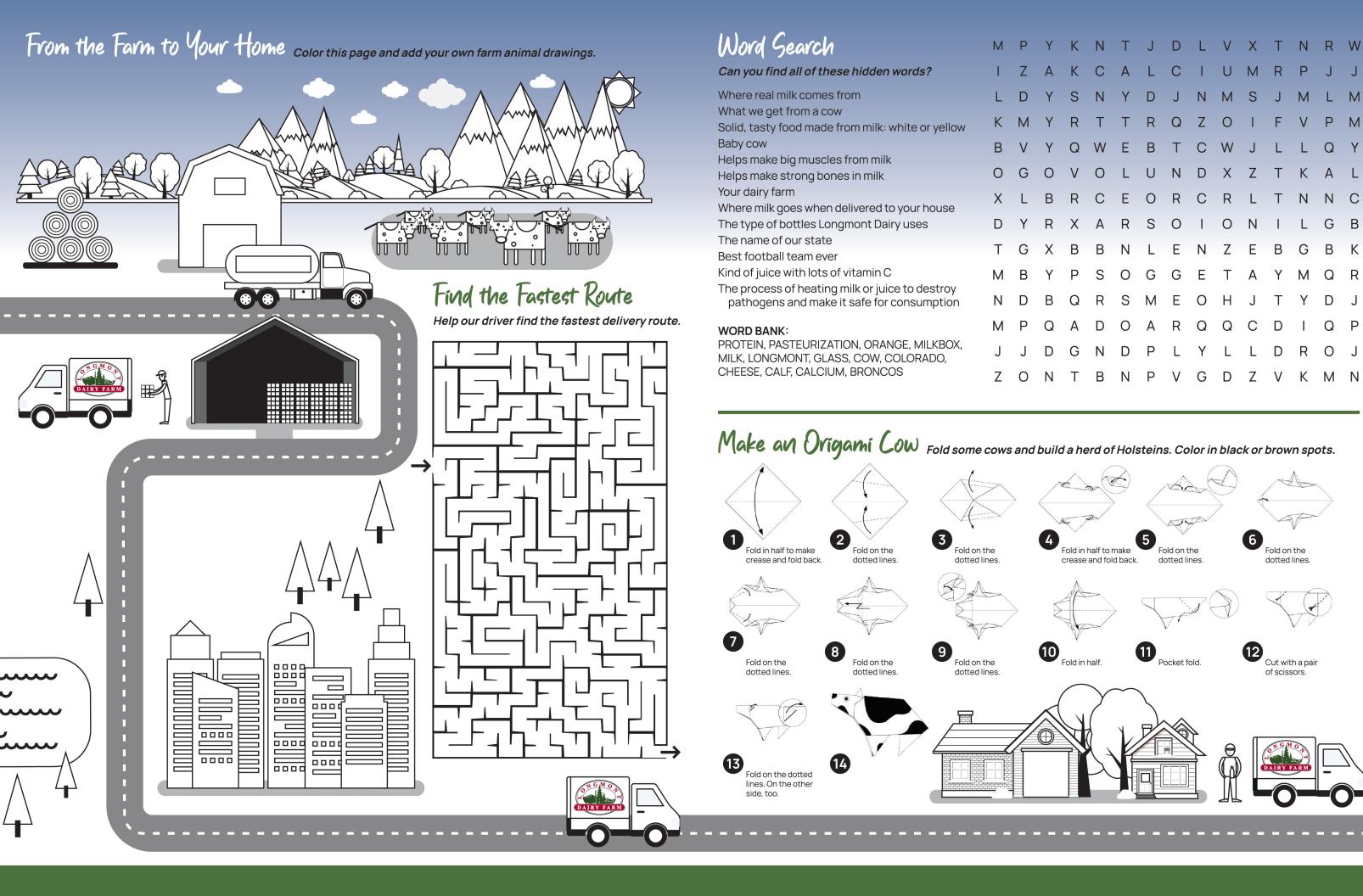
School's out for summer! For those of you with school aged kids at home, what do you like to do during the summer? I feel like we have a similar, but fun filled list that we create at the end of every school year of the things that we'd like to do over the summer. The list generally includes a lot of swimming, camping, golfing, fishing, and hopefully a trip or two to Water World.

If your kids are stuck for some ideas or want some puzzles to do while they eat their breakfast, here are some fun activities for them. We hope you and your family enjoy your summer!

Take care,

Katie





Fold on the



MOOO RECIPES



Creamy and full of flavor! Try this Creamy Coleslaw recipe as a quick and easy side dish for your Father's Day meal or to serve at your next cook-out. Makes about six servings.

Creamy Coleslaw

4 c. cabbage, shredded V_2 c. carrot, shredded

3/4 c. mayonnaise

⅓ c. Daisy sour cream

¼ c. sugar

Mix cabbage and carrots in large bowl.

In small bowl, mix remaining ingredients.

Pour over cabbage, mix well, and chill.

Clip and file in your recipe collection!

Use this QR code to find the recipe online.





Save Your Caps This Summer!

2 Tbsp. vinegar

3/4 tsp. seasoning salt

1/4 tsp. celery seed

½ tsp. ground mustard

Even though the kids are home for the summer, don't stop collecting your milk caps! Set them aside for now and turn them in when school resumes in the fall.

Make Your Father's Day Meal Easy!

With so many great seasonal products to choose from, your Father's Day meal—or your next backyard BBQ—will be simple to plan and prepare! Your menu will be complete with:

- Prefare Pulled Pork Sliders
- Georgia Boys BBQ Sauce—Original, Sweet Heat, or Carolina Vinegar
- Mac 'N Noodles Classic Mac 'N Cheese
- · Strawberry Lemonade
- Root Beer Milk
- Prefare Strawberry Shortcake

Mary's Mountain
 Monster Cookie Dough
 or Fudge Fantasy
 Cooke Dough



JUNE-SEASONAL PRODUCTS

Sweets

BREAD IN THE BOX —Lemon MARY'S MOUNTAIN COOKIE DOUGH

Monster & Fudge Fantasy
PREFARE—Strawberry Shortcake

Meals/Soup

PREFARE—Pulled Pork Sliders GEORGIA BOYS BBQ SAUCES

> Original, Sweet Heat, & Carolina Vinegar

Meat

ROME'S SAUSAGE—Italian Sausage CHARCUTNUVO SAUSAGES

Oskar Blues Beer Brat & Pork Jalapeño Cheddar Brat

