

# MILK CAPS FOR MOOLA

## FAQ Page

**Q** What is Milk Caps for Mooola?

**A** A program that helps students earn money for their school! Schools may use the funds to benefit their students in any way they choose.

**Q** Which types of caps are accepted?

**A** Only caps that come from Longmont Dairy glass bottles are eligible. (Think Milk, Half & Half, Cold Brew, Orange Juice, Eggnog, Lemonade, etc.)

**Q** Can my school participate?

**A** Milk Caps for Mooola is open to schools that fall within the Longmont Dairy delivery area. Contact us to determine your school's eligibility and fill out an application form from our website.

**Q** How do I get my school started?

**A** After we have confirmed your eligibility, you will need to complete an application and obtain your Principal's approval and signature.

**Q** How should my school submit caps?

**A** We accept trash bags of caps 1,000+ batches. Please make sure there are no individually bagged caps or any other trash included, so we can better recycle the caps. Then contact us for a pick up.

**Q** How does the program work?

**A** Drink Longmont Dairy products (Milk, Cold Brew, Lemonade, etc.), collect our bottle caps, and bring them into your school for collection! We'll pick them up from your school and reward you with Mooola!

**Q** Are there any date restrictions for pick-ups?

**A** We will be scheduling pick-ups only during the school year. We do not pick up caps from the end of June through the middle of August.

**Q** When and how will we receive payment?

**A** After your school's caps are verified with a redemption form, we will send a check made out to the school or the school's representative.

**Q** Do the caps expire for redemption?

**A** Nope! We accept Longmont Dairy caps no matter how old they are!

**Q** How often should milk caps be submitted for processing?

**A** Please collect at least 1,000 caps before contacting us for a pick up.

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**Q** How can individuals or families contribute to the program?

**A** Drink Longmont Dairy products and submit your caps to a local school!

**Q** Is there a limit to how much money earned?

**A** Nope! We encourage schools to collect as many caps as they can.

**Q** Where can I find promotional materials?

**A** Please reach out to our email. Coordinators get access to promotional materials including shareable flyers, graphics, logos, and more!

**Q** How should my school collect caps?

**A** Most schools make fun collection bins, like the ones below! Please package the caps in trash bags for us to easily pick up.

**Q** How do I change the contact/coordinator?

**A** Please have the school's office or the current/old coordinator email us with the new contact's information.

**Q** What happens to the milk caps after they are collected?

**A** We do not reuse the caps for sanitary reasons, but we recycle as many of the collected caps as we can.

